



ACS Alumni Fund Report

September 2012 – March 2013

From the Alumni Fund Advisory Committee

Welcome to the first semi-annual report of the ACS Alumni Fund! As part of the push for accountability and transparency, ACS, together with the Alumni Fund Advisory Committee, will be sharing details on the ongoing fundraising effort and how your donations are being used.

In the first few months since launch, 67 alumni have contributed to the fund - almost 6 times more than the combined number of donors over the last 20 years! This represents almost 5% overall participation, and we hope that with your help we can achieve our goal of 10% by the end of the school fiscal year in August.

Participation is the key goal for our fund, since it is the metric that is so often followed by US state agencies that provide additional educational financing. Every donation makes an impact and we appreciate the efforts of everyone who took the time to give back to ACS. That said, we cannot ignore the fantastic support of several large donors and appreciate their generous contributions that will surely go towards making the ACS experience even more special.

We realise that with your donations also comes great responsibility. We are continuously dedicated to providing full information on how your donations are being used, so you will find increasingly more shared stories, anecdotes, and outlined future goals on the pages of these semi-annual reports. Of course, we fully welcome any feedback that you might have, as we can only hope to continue improving all aspects of our brand new fundraising effort.

Thank you so much for the support, and let us together reach our first annual goal of 10% alumni participation!

*Best regards,
The ACS Alumni Fund Advisory Committee*

From the President of the American College of Sofia

The Alumni Relations Office presented a report on the progress of the Alumni Fund at the Board of Trustees May meeting in Sofia. As you probably know, the Trustees are incredibly proud of the achievements in this area due to the organization of the Alumni Fund Committee and the generosity of the alumni. We plan to make use of a portion of the donations starting next fall in the following three areas: to subsidize the considerable financial aid we provide to students, to finish our project of providing projectors for every teacher's classroom, and to contribute to the Campus Center project. A report will be provided to the Alumni Fund Committee describing in detail the use of any portion of the Fund. To date, almost 5% of ACS alumni have contributed to the Fund. We only have a couple of months left to achieve our first year goal of 10% participation. Wouldn't it be great to be on target already in the first year of the Fund!

*Best regards,
Paul Johnson
President of the American College of Sofia*

To learn more about the Fund and share your suggestions with the ACS Alumni Fund, please reach out to us via e-mail at alumnigiving@acs.bg or visit us online at "Giving to the College" on the ACS website.



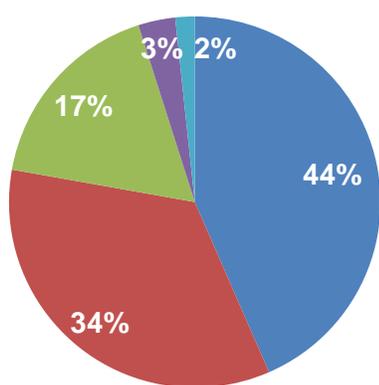
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We are proud of ACS alumni!

- ☑ 67 alumni helped get closer to the goal
- ☑ Alumni put 16,349 leva of their hard earned money to work and helped current ACS students by donating
- ☑ Top 3 Classes by Participation Rate: 2003, 2005, 1997
- ☑ Top 3 Classes by Donations Amount: 1997, 2001 and 2004

Breakdown of Donations by Category



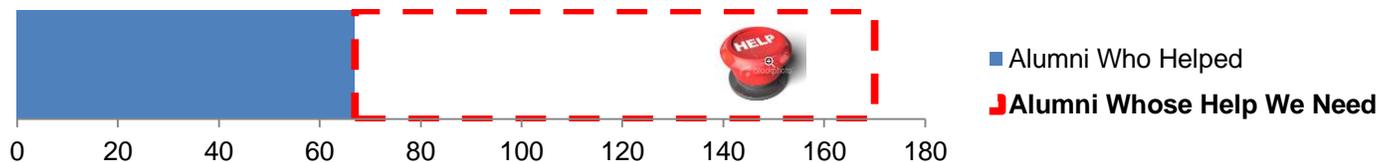
- Need-based Financial Aid
- Infrastructure (buildings, facilities, equipment)
- Unrestricted
- Academic Departments
- Athletics / Student Clubs and Organizations

Annual campaign goal

AFAC’s first annual campaign was to reach 10% alumni participation rate across the whole alumni pool, which translates to 170 people donating between September 2012 and September 2013.

As of March 2013, 67 people have donated, which means close to 5% of all ACS alumni have already donated.

We need your HELP to get another 103 fellow alumni donate by August 31st!



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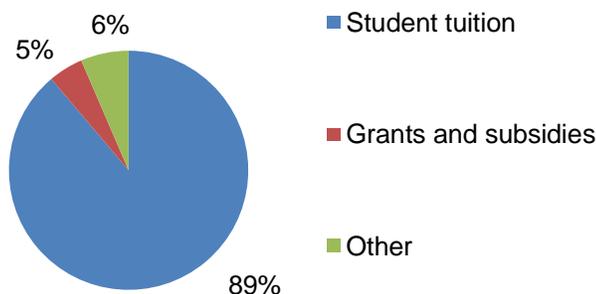
What does ACS do with the money?

ACS plans on utilizing alumni donations, accrued in a given school year, in the next one. Having said that, some small scale projects have already been covered by funds raised by alumni. One recent example was half of the non-fiction titles the ACS library purchased in 2012 being funded by your donations.

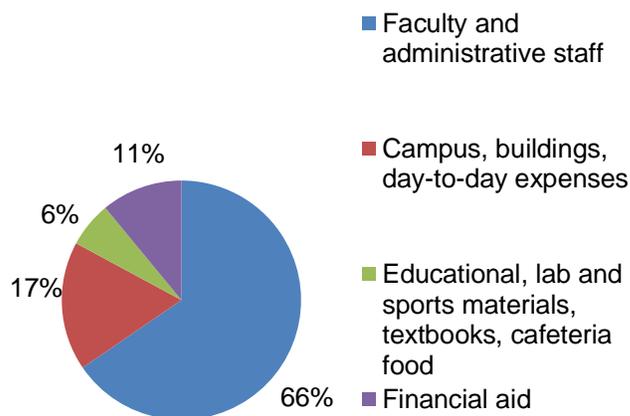
Dear Alumni, you do remember what it was like when you had to prepare yourselves for the SATs, don't you? I was delighted upon recently finding out that half of the amount the ACS library spent on non-fiction books last calendar year was in fact supplied by the ACS Alumni Fund and donated by alumni. Fact is the ACS library buys quite a few non-fiction books from American vendors yearly as exam preparation textbooks are always in demand. And when asked, students and teachers always need the latest issues which are, of course, the best, most complete, and most up-to-date. Some years students are all about the AP exams, other years it is the SATs that are most wanted or as I like to call it 'the exam fashion'. Add to these the TOEFL and the IELTS and you see how it adds up. To make things even more interesting the respective officials decide to change the exam content of some subjects from time to time and the interest in the latest textbooks peaks again. As a librarian it is my obligation, my right, and my pleasure to supply students and teachers with what they need in order to be successful. That is why I am utterly grateful for the opportunity the ACS Alumni Fund gave us all with their recent support. Thank you!

Alexandra Alexandrova
Head of Library, at ACS since 1996

Where does ACS get its money from?⁽¹⁾



How does ACS spend money to provide a quality education?⁽¹⁾



(1) Data based on 2012 annual report. Expense / funding usage breakdown includes capital expenditures.

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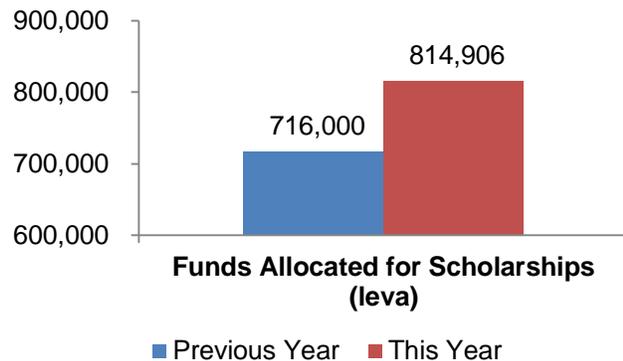
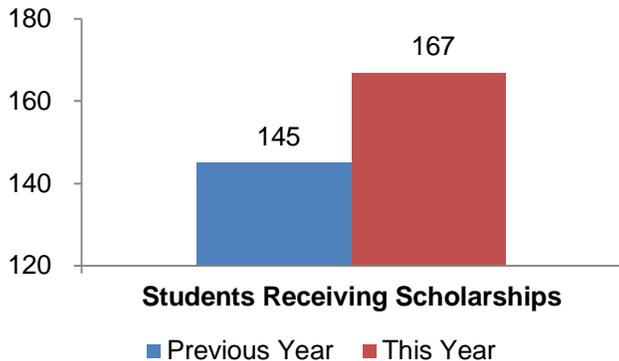


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In 2012/2013, ACS gave **MORE**:

- ☑ Students scholarships
- ☑ Money for scholarships



Class reunion

Three classes, spanning 15 years of ACS alumni, will be having their reunions this year: class of 1998, class of 2003 and class of 2008.

Alumni are invited to join the celebration on Friday, June 28, 2013, at ACS' campus.

We look forward to seeing you there!

How to donate? Have questions?

You can donate online at "Giving to the College" on the ACS website or the Alumni Office, located on the ACS campus.

If you have questions, concerns or suggestions, please feel free to reach out to any AFAC member (http://acs.bg/Home/Giving_to_the_College/About_the_Alumni_Fund.aspx) or to your class representative.

If you are not sure who your class representative is, please contact Petia Ivanova '97, e-mail p.mironova@acs.bg, from the ACS Alumni Relations Office to find out.

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